# Pratham Vaishnav

UX/UI DESIGNER

+91 8160955711 | Portfolio | prathamvaishnav812003@gmail.com

## SUMMARY: 1.4 years of experience + 03 month internship

- I Have Designed Proof Of Concept And Proposal For COKE(Retail Solution), Real Estate, Social Media, And Retail And Ecommerce Solution.
- I Have Designed For App, Desktop, AR/VR, Kiosk. And I Do Have Expose To Many Domain Healthcare, Real Estate, Social Media, Ecommerce, Fleet Management, Aerospace Waste Management And Queue Management.
- Graphics Designed Like Posts, Case Studies, Ebook, Infographics.
- I Do Motion Animation On Lottie Lab
- I Am Efficient In Figma And Adobe Creative Suits.

## WORK EXPERIENCE

**Devoq Design** (Internship)
JR. PRODUCT DESIGNER
03 MONTHS
AUG 2023-OCT 2023

**Polyxer Systems PVT LTD** (Fulltime)
UX/UI DESIGNER
16 MONTHS
OCT 2023-PRESENT

## 1. CANCER SOCIAL MEDIA

Its A Social Media App For The Patient Who Connect With Each Other, They Share Moments And Set Personal Goals And Health Check Etc.

**Main Feature :** Accessibility Feature, Artistic Expression, Wellness Tracker, Celebrating Life Moments, Customizable Profile, Integration With Healthcare Providers.

**My Contribution:** Basic R&D, User Research, User Scenario, UI Visual Element, High Fidility Mockup And Prototype.

**Team:** 5

**Tools:** Figma, Photoshop & Illustrator

## 2. EXEC GAMES - RAZAYO

Its An Online Quiz Game In Which User Get Points On Which They Get Badges. It Is Only Designed And Developed For Android Screens

**Main Feature :** Dice Roiling Chance Features, Badges, Leaderboard.

**My Contribution:** Low Fidility And High Fidility Screens, Icons, Badges And Animation

**Team:** 7

**Tools:** Figma, Photoshop, Illustrator And Lottielab

## 3. COKE PROOF OF CONCEPT

It Is A Proposal Submitted To Coke For Their Retail Solution In Which Can Helps BDs To Place Retail Machines To Merchants.

**Main Feature :** AR/VR Scanning Of Area To Place, Billing, And Probable Solutions, Automatic Order Placement

**My Contribution:** Screens, R&D In Prototype, Prototyping The Design

**Team:** 4

**Tools:** Figma & Photoshop

## SIDE PROJECTS

This Include All The Projects That I Did Personally And Also In Company For Shorter Period Of Time.

**Senior Citizen Accessibility Issue :** We Did A Senior Citizen Helping App In Which Solution We Discover Voice Respeak Could Do Better To Solve The Problem.

**Visitor Management:** For This We Designed Particularly For Hospital To Manage Visitors To Patient By Categorize And Slotting.

**College Portal:** In College I Re-Designed My Portal With Introducing Many New Features

## TECHNICAL LITERACY

**Tools:** Figma, Adobe XD, Photoshop, AfterEffect, Illustrator, Lottielab, Opentoonz

**Skills:** Wireframing, User Research, User Flows, Mockups, Prototyping, Graphic Design, Animation, Communication, Drawing

**Other Skills:** Blender(Animation), 2D Animation, Digital Painting And Illustration

## ACADEMIC DETAILS

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|---|---|
| **GHG DDN College, Jamnagar**<br>**Saurshtra University** | Bachelor of Business Administration (BBA)<br>2020-2023 |

## PERSONAL DETAILS

**Date Of Birth:** 08th Jan 2003

**Gender:** Male

**Nationality:** Indian

**Language:** Hindi, English, Gujrati, Marwadi