NANCY D. KALARIYA

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Professional Summary

Creative and detail-oriented UX Designer with 3 years of experience delivering user-centered digital solutions. Skilled in conducting user research, crafting wireframes, prototyping, and implementing intuitive designs that enhance user satisfaction and business outcomes. Proficient in tools like Figma, Adobe XD, and illustrator, with a strong focus on accessibility and responsive design. Adept at collaborating with cross-functional teams to drive project success and deliver impactful user experiences.

Skills

- **Requirements gathering**
- **Analytical thinking**
- **Decision-making**
- **Functional specification**
- **Teamwork and collaboration**
- **Problem-solving abilities**
- **Wireframing and prototype design**
- **Usability and accessibility**
- **Responsive design**
- **Worked in scrum and Kanban process**
- **Information architecture**
- **Effective communication**

Professional Experience

Business Analyst
Satat Tech Company | June 2024 – Present

Ahmedabad, Gujarat

- Actively participated in team meetings to share knowledge, exchange ideas, address challenges, and collaborate on potential solutions.
- Streamlined project management with effective communication and collaboration across cross-functional teams.
- Collaborated closely with stakeholders to identify opportunities for process improvements and drive continuous innovation in the organization.
- Developed responsive designs to ensure optimal performance on various devices and platforms.

UX Designer
Satat Tech Company | January 2022 – Present
Ahmedabad, Gujarat

- Created wireframes, user flows, prototypes and mockups to visualize design concepts.
- Worked closely with developers throughout the software development life cycle.
- Collaborated with stakeholders to ensure alignment between business needs and user experience design.
- Supported QA processes by spotting potential problems in UX and UI designs.
- Presented designs to stakeholders at various stages of the project lifecycle.
- Guided junior designers on optimal UX and UI design methods.
- Contributed in team discussions to uncover innovative approaches.

Education

Computer Engineering
BH Gardi College of Engineering & Technology, Rajkot (2022)

Certifications

- UX Design Process from User Research to Usability Testing

Projects

Project Name: Checktrack
A workforce management solution streamlining timesheet tracking, payroll processing, overtime policy configuration, reimbursement management, and tax calculations. It enables organizations to manage employees, contractors, and vendors efficiently, ensuring compliance and operational excellence.

Project Name: Omnidya Dashcam
Its a device designed to enhance driving safety and provide data transparency. It integrates with vehicle insurance and

fleet management solutions to track driving behavior, offer real-time analytics, and provide evidence in case of accidents.

Project Name: Salesgyani
Salesgyani is designed to handle a variety of business functions. It facilitates sales processing, enabling transactions through multiple payment methods such as cash, credit, debit, and digital payments. The system also supports inventory management by tracking stock levels in real time, ensuring accurate updates and reducing the risk of stockouts. Customer management is another key feature, allowing businesses to store customer information and personalize their services. Additionally, the POS system provides robust reporting and analytics, offering valuable insights into sales and overall business growth, which helps inform decision-making and strategy.

Personal Information

- **Languages:** English, Hindi, Gujarati
- **Address:** Rajkot, Gujarat