PRIYANKA CHAUDHARY

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SUMMARY

UI/UX Designer with a Computer Engineering background, adept at creating user-centric interfaces that blend functionality and aesthetic appeal. Skilled in wireframing, prototyping, and responsive design using Figma, HTML/CSS, with a focus on intuitive navigation and accessibility. Dedicated to delivering design solutions that improve user engagement, streamline workflows, and ensure seamless experiences across platforms.

EXPERIENCE

- **D9ithub Software Solution Pvt. Ltd. (Junior UI/UX Designer)** **NOV 2024 – PRESENT**
  - Designed **web and app interfaces**, posters, banners, logos, and visuals using Photoshop, Figma, and other tools to enhance brand identity and user experience.
  - Created **wireframes** and **prototypes**, contributing to projects with intuitive, user-friendly designs.
  - Built **responsive** web pages using HTML, CSS, Bootstrap, and Tailwind CSS, improving UI reliability and increasing engagement by 20%.
- **Freelancing** **MAR 2024 – NOV 2024**
  - Engineered UI/UX for **landing pages**, improving design efficiency by 30% and speeding up project delivery.
  - Produced engaging graphics, including posters, banners, and social media visuals using **Figma**, **Photoshop**, and **Illustrator**, enhancing visual communication and creativity by 25%.
  - Executed freelance UI/UX and graphic design projects, demonstrating adaptability, client collaboration, and innovative **problem-solving** to deliver impactful designs.
- **Elision Technologies Pvt. Ltd. (PHP LARAVEL developer/ Intern)** **JAN 2024 – AUG 2024**
  - Designed user interfaces for Training and Task Management systems using Figma, enhancing user engagement by 30% and refining usability through iterative **testing** and **prototype** improvements.
  - Contributed to project development with a **UI/UX** focus, ensuring seamless user interactions, intuitive navigation, and visually appealing designs.
  - Gained hands-on experience with Laravel and PHP, developing scalable, efficient solutions for **web projects**.

EDUCATION

- Bachelor Of Engineering In CE | SAL Institute Of Technology & Engineering Research **CGPA: 8.85 | 2021-24**
- Diploma In Computer Engineering | Government Polytechnic For Girls **CGPA: 9.16 | 2018-21**

PROJECTS

- **Training Management System**
  - Designed user interfaces in **Figma** with features like departmental categorization, tailored course assignments, topic management, progress tracking, and detailed reporting.
  - **Improved** user acceptance rate from 75% to 81% through testing and iterative design enhancements.
- **E-Commerce site – DryFruits and Bicycle**
  - Designed an intuitive e-commerce interface using Figma and Photoshop, with engaging **visuals** and clear product displays. Created streamlined navigation to enhance usability and ensure an optimal user experience.
- **Task Management System**
  - Crafted a **user-centric** Task Management System with intuitive navigation, responsive layout, and real-time reporting, improving task tracking and efficiency from 70% to 84%, while enhancing overall usability and productivity.

SKILLS

Software and Tools:	Figma | Adobe Photoshop | Adobe Illustrator | Canva
UI/UX Skill:	UI Design | UX Research | Prototyping | Wireframing | Visual Design | Usability Testing | App Design | Web Design
Programming Languages and Databases:	HTML5 | CSS | JavaScript | PHP | MySQL
Frameworks and Libraries:	Tailwind CSS | Bootstrap | jQuery | Alpine Js | Laravel
Soft Skills:	Communication | Team work | Adaptability | Good Listener

CERTIFICATE

- Google UI/UX designer course
- Tops technologies – UI/UX course