

Hello! I'm Shayan Roy

UX/UI DESIGNER

Passionate UX/UI Designer skilled in understanding user behavior and creating intuitive interfaces, driven by empathy and a desire for continuous growth.

creativeshayan@outlook.com

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LinkedIn

Work Experience

AFLS 12.02.2024 - 15.12.2024

- Conducted user research and interviews
- Revamp of the website's information architecture and user flows to improve findability, discoverability, and overall usability.
- Enhance the user interface and experience for varying user needs and behaviors across different user and task flows through user research and design iterations.

Ernst & Young (EY) 12.05.2023 - 15.12.2023

- Conducted user research and designed the UI/UX for a banking platform
- Optimized UX/UI for footwear mobile apps through research and design
- Conducted user research and designed the UI/UX for a flight booking application, optimizing the search and booking process
- Analyzed user behavior for apparel companies
- Pitch work for Personal loan application, Insurance application, OTT application, E-commerce application

ZOAI Technologies 24.02.2022 - 11.11.2022

- IOS & Android Application UI/UX
- Conducted user research and designed the UI/UX for kitchen Dashboard
- Did UI Design for Student CMS
- Social Media Post & story
- Poster & Banner Design

Tomato Private Limited 24.02.2022 - 11.11.2022

- Social Media Post & story
- Poster & Banner Design

Portfolio

Click here for the portfolio link

Important Doc.

https://drive.google.com/drive/folders/1BbCRHBpuz4dpKNAYIlC7wWVFuy9lHki-?usp=sharing

Education

University

Jagannnath University

Language

English, Hindi, Bengali

Skills

Tech Stack

- Figma
- Android/IOS (UI Design)
- Responsive Design
- Wireframing
- Prototyping
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Usability Testing
- Miro
- Google Analytics
- Data visualization Tools
- Material Design

Personal Stack

- Easy to communicate
- Knowledge of WCGA Guidelines
- Knowledge of the Design principles and Laws
- User Research
- UX Methodologies
- Self motivated
- Attentive to details
- Fast learner
- Group Work
- Collaborative Design Platforms

