Chandra Prakash

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SKILLS

- **Languages:**
  C++, JavaScript, TypeScript, SQL
- **Technologies & Tools:**
  NodeJs, ReactJs, ExpressJs, MySQL, AWS(Lambda, S3, Cloudwatch, Step Function, cloudfront), Git
- **Soft Skills:**
  Team Player, Bias for action, Deliver results

EXPERIENCE

Symphony Talent **October 2021 – Present**

Associate Software Engineer (Bengaluru, India)

- Developed and implemented a Smart Threshold System to enhance Pay-Per-Click ad management, incorporating an autopause feature to prevent overspending. This innovation led to an estimated **25%** reduction in ad costs, significantly improving budget efficiency.
- Executed direct integration of ZipRecruiter, replacing Clickcast for campaign creation and updates, resulting in a **20%** cost reduction and improved efficiency in campaign management.
- Implemented batching to insert large volumes of data into the database, ensuring scalability and resolving database locking issues. Refactored the code to use async/await, simplifying the codebase and eliminating callback hell.
- Developed a feature to optimize budget allocation by redistributing funds from publishers whose budgets fell below threshold limits to other publishers, ensuring full budget utilization. This led to an **8%** increase in profitability.
- User Assignment and Role Management Feature: Designed and managed an interface for Recruiter and Sourcer role assignments, ensuring historical data integrity. Enhanced recruitment performance tracking with robust reporting tools.
- Tech stack: **Javascript, TypeScript, Node, React, Express, MySQL, AWS, Web APIs**.

EDUCATION

ABES Engineering College, Ghaziabad **Jun 2017 - Jun 2021**

Bachelor of Technology in Information Technology

Relevant coursework: Computer science, Programming, Data management, Information systems, Computer Networks, Cyber Security, Data Structure and Algorithms

HACKATHON & PROJECTS

Journal Storage Website - For ABES EC

- Collaborated with Data Rits to develop a journal storage website for my college, facilitating the submission of journals from around the world.
- Added flexibility to create new admins and categorize journals reducing maintenance time.
- Developed a backend tool to automatically categorize journals into volumes for easy year-wise access.
- Tech Stack used: **HTML5, CSS3, and Bootstrap 4, Node.js, MySQL**

Smart campaign Builder - STICH-2024)

- Developed an application that leverages the ChatGPT API to generate campaign names, descriptions, and Google ad keywords based on job titles and descriptions.
- Implemented functionality to create campaigns in Google Ads and set up ad sets with the suggested keywords.
- Streamlined the campaign creation process by automating keyword selection, resulting in more targeted advertisements.
- Utilized a tech stack including **React.js, Node.js** to create a seamless user experience.

NetflixGPT (Leverages the power of OpenAI's GPT-3)

- NetflixGPT is a web application that leverages the power of OpenAI's GPT-3 to enhance your Netflix experience
- Personalized Recommendations: Receive movie and TV show recommendations tailored to your interests and preferences
- Natural Language Conversations: Engage in meaningful conversations with the AI to discover new content or get recommendations

ADDITIONAL EXPERIENCE & AWARDS

- Scaler Academy Entrance Test 2020: Ranked in the top 1% out of 10000+ coders.
- Have solved 300+ leetcode problems.
- Recognized as Humble Expert for my contributions in my current organization.