Bhushan Desale

UI/UX Designer

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https://www.behance.net/InnovativeUIUX/projects

Pune-411033

Education

B.E. in Mechanical Engineering

- R.C.Patel Institute of Technology
- 8.08 CGPA

HSC in Science

- Jaihind College, Dhule
- First class

Software Skills

- Figma
- Adobe XD
- Sketch
- Illustrator
- After Effect
- Sketch
- Photoshop
- 3D Tools

Technical Skills

- User Research
- Competitor Analysis
- Empathy Map
- Persona
- Storyboard
- User Flow
- Wirefrrame
- Design System
- Components Library
- Responsive Design
- Accessibility
- Prototype
- Animation
- Interactions
- Usability Testing
- Reports
- A/B Testing
- Usability Testing
- Customise Iconography & Illustration

Website Bulider

- WIX
- FlutterFlow (In Progress)

Front-End Technologies

- HTML
- CSS
- JS (In Progress)

Hobbies

- Travelling
- Shopping
- Teaching

Portfolio

Click Here

About Me

Last **5+** Years of hand-on experience on UI/UX. Strong expertise in UI animation, mobile app design, web design, user-centered design principles, wireframing, typography, color theory & prototyping. Experienced in designing and developing innovative solutions for B2B, B2C, and B2B2C products, focusing on user experience, scalability, and cross-platform functionality.

Professional Experience

3. **Valueadd Softtech** — 29 Sep 2023 - Till Now
   UI/UX Designer — Pune

   - Implemented Glassmorphism design principles & AI Technology
   - Collaborated with cross-functional teams including developers, product managers, and Business analytics to gather requirements and deliver high-quality design solutions.
   - Conducted competitive analysis and user research to inform design decisions and enhance the user experience.

   Projects:

   - **Home Care (US Client) -** Home service
   - **IWT (US Client) -** Real Mining - SaaS Product (Click here)
   - **DXP -** Real Estate

2. **Thence UX Design Agency** — 23 Nov 2021-15 Sep 2023
   Jr.UI Designer — Bangalore

   - Collaborated with stakeholders to align design objectives with business goals, delivering a product that stood out in the competitive landscape.
   - Created a responsive design, documentation, user-friendliness interface that improved user retention by 30%.
   - Collaborate with stakeholders to translate business goals into unique product experiences.
   - Create style guide, design system (typography, color palette), component & use it to make design consistency.
   - Guide/ teach fresher & jr. Designer.

   Projects:

   - **Cars24 -** Auto & Vehicles (Click here)
   - **Zadinga -** Retail (Click here)
   - **Talview -** Hr Platfrom (Click here)
   - **RCB Official App -** Fitness (Click here)
   - **Tyme -** Productivity (Click here)
   - **Cricket.com -** Sport (Click here)
   - **Digital Store -** E-commerce

1. **Treetech Solution pvt ltd** — 1 Jun 2020 - 20 Nov 2021
   Jr.UI/UX Designer — Mumbai

   - Designed effective user interfaces, experience and flows based on deep understanding of the users.Collaborated with product manager to set the vision for the user experience and bring life to product
   - I got an opportunities to work closely with different types of clients from low budget to High Budget to design Web and Mobile application.
   - Hand's on Experience in multiple Domain : Travel, Fashion,E-commerce

   Project:

   - **Habit Now -** Task Management (Click here)

\- **C & B Design studio** — 1 Dec 2019 - 29 May 2020
   UI/UX Designer (Intern) — Mumbai

   - Part of design team where I contributed my skills on majorly small budget client as well as inhouse product development.

Declaration

I hereby declare that the above particulars of facts and information stated are true, correct and complete to the best of my belief and knowledge.

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