Sumit Kumar

UI/UX Designer

+917003326885 ◇ sumitkummar036@gmail.com ◇ North 24 pgs, West Bengal, India ◇ LinkedIn ◇ Portfolio

SUMMARY

Creative UX/UI Designer passionate about developing innovative, intuitive, and user-friendly experience frameworks. Dedicated to user-centric design, ensuring seamless interactions that enhance usability and engagement. Skilled in crafting entirely new frameworks that feel effortlessly familiar, driving easy user adoption. Known for problem-solving, improving customer satisfaction, and delivering impactful design solutions.
Proficient in **Figma, Sketch, Adobe XD**, and **user testing methodologies** to drive data-informed design decisions.

WORK EXPERIENCE

E learning Developer Jun '23 — Oct '23
Siemens Technology and Services Private Limited Bengaluru, India (Remote)

- Designed interactive simulations, video tutorials, and documentation that align with organizational processes and workflows.
- Created an e-learning platform that improved access to training materials by 25% and reduced training costs by 20%.
- Converted course power points and outdated course material into interactive computer-based courses.
- Consulted with Germany and France based clients from to define program development and instructional design needs.
- Redesigned, updated and revised existing courses to meet current academic standards.
- Worked with subject matter experts to identify target audience's training needs.
- Attended regular project team meetings to provide regular status updates on activities and identify any issues or challenges.

UX/UI Designer Apr '22 — May '23
Netqueue Technologies Pvt. Ltd. Kolkata, India

- Evaluated user research to convert abstract ideas and requirements into planning tools such as journey maps, user personas and storyboards.
- Analyzed existing interfaces to detect user pain points, recommending design changes and iterative updates.
- Enhanced in a fast-paced environment with other team members.
- Conducted research by interviewing users, external customers and various stakeholders.
- Designed an intuitive user interface that improved usability and reduced the number of user errors by 72-85%.
- Engineered prototypes to support research and usability testing.
- Redesigned internal web and mobile apps to increase annual revenue by 34%.

Office Administrator Jun '17 — Apr '22
Easyear Taxation Service (Partnership Firm) Kolkata, India

- Coordinated communications, financial processing, registration, record-keeping and other administrative functions.
- Offered clients recommendations to reduce tax liabilities.
- Produced high-quality documents, spreadsheets and presentations for internal and customer-facing needs.
- Processed invoices and payments, resulting in a 27% increase in accounts receivable collections.
- Prepared return filing of various government tax for clients like GST, P-Tax, ITR etc.

Sales and Marketing Associate Apr '16 — May '17
DDestin consultancy Service Kolkata, India

- Worked with sales team to collaboratively reach targets, consistently meeting or exceeding personal quotas.
- Increased sales with execution of full sales cycle processing from initial lead processing through conversion and closing.
- Capitalized on customer up-sell opportunities resulting in 16% increased revenues.

Process Associate Nov '14 — Mar '16
Sunknowledge Services Inc. Kolkata, India

- Audited invoice processing for compliance with three-step process, reducing over payments by 15%.
- Resolved payment issues and followed up on vendors enquirers and collected W9 copy for new vendors.
- Updated and reconciled vendor files and statements each month, communicating with vendors within one business day.

EDUCATION

Bachelors in Management, West Bengal University of Technology (WBUT) Aug '08 — Jul '11
Kolkata, India

Higher Secondary in Commerce, Kendriya Vidyalaya (CBSE) Jul '06 — Mar '08
Kolkata, India

CERTIFICATIONS

Foundations of User Experience UX Design, Google Oct '24

SKILLS

Design Skills Customer Value Mapping, Product Modeling, Mockups, User Engagement, User-Centered Design, Interaction Design, Visual Design, Interface Design
Design Software Figma, Adobe XD, Adobe Illustrator, Adobe Photoshop, Articulate Storyline, Canva, Sketch, Adobe Creative Suite
Presentation Tools Render Forest, PowToon
Office Tools MS Office, Ability to Handle
Project Management Tools Miro, SAP Enable Now, SAP Service Now