Dipiksha Gaydhane

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PRODUCT DESIGNER | UI UX DESIGNER | INTERACTION DESIGNER

I am a passionate Product Designer and UI/UX Designer with 2 years of professional experience. I believe in the transformative power of design and am committed to creating innovative, user-centered solutions that seamlessly blend aesthetics and functionality. My hands-on experience includes designing effective user interfaces and enhancing user experiences across various digital platforms.

EXPERIENCE

UI/UX Designer
Dartle

Jan 2024 - Present Bangalore

A creative company focused on developing engaging educational platforms.

- Redesigned the Academy Management System, addressing and creating new flows for fee and hostel management. This resulted in a 30% increase in user satisfaction and a 25% reduction in administrative workload.
- Revamped key pages (dashboard, assessment, sessions, homework) and improved empty states, resulting in a sporty look and a 20% boost in user engagement, along with a 15% improvement in overall user experience.

UI/UX Designer
Climbax Entertainment Pvt. Ltd.

Jan 2023 - Jan 2024 Delhi

An entertainment company specializing in innovative digital solutions.

- Created a Learning Management System for Konica Minolta's trainee engineers, based on thorough user journey mapping and research. This led to a 35% improvement in training efficiency and a 25% increase in user engagement.
- Designed a Social Networking platform for professional and casual connections. Conducted usability testing, which resulted in a 30% increase in user retention and a 25% improvement in overall user satisfaction.

Graphic Design Intern
Heoweb

Jun 2021 - Dec 2021 Nagpur

- I specialize in designing graphics and illustrations, and have collaborated with various brands to create logos and social media posters.

ACADEMIC PROJECTS



UX Case Study: Banking System

Designed a dashboard to assist the customer in informing the officer directly if they are interested in any product to get direct profit from the regular customer.



UX Case Study: Enabling Visually Impaired for Digital Transaction

Added a feature to the QR code machine that allows the visually impaired to perform digital transactions independently.

EDUCATION

- **Master of Design (2021-2023)**
  7.8 CGPA
  Institute of Design, JK Lakshmipat University, Jaipur
- **Bachelor in Commerce & Computer Applications (BCCA) (2018-2021)**
  8.27 CGPA
  City Premier College, Rashtrasant Tukadoji Maharaj Nagpur University (RTMNU), Nagpur

SKILLS

- User Research
- Critical Thinking
- Data Visualisation
- User Empathy
- Wire-framing
- UI Design
- Prototyping
- Visual Design
- Usability Testing
- C++
- C
- HTML
- CSS

SOFTWARE PROFICIENCY

- Figma
- Adobe Illustrator
- Adobe Premier Pro
- Adobe XD
- Adobe Indesign

ACHIEVEMENTS & CERTIFICATIONS

- Toastmaster Member
- Green Belt in Taekwondo
- Classical Music Certification

REFERENCE

- **A Balasubramaniam**
  director.id@jklu.edu.in
- **Devanuj Kanta Balkrishan**
  devanuj.balkrishan@jklu.edu.in