

# HARDIK VAGHAMSHI

## WORDPRESS DEVELOPER

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### PROFESSIONAL SUMMARY

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To leverage my 4+ years of experience as a WordPress Developer in creating custom themes, plugins, and dynamic WooCommerce solutions. I aim to contribute my expertise in AJAX, API integrations, and performance optimization to develop innovative, scalable, and user-friendly web applications, while continuously expanding my skills and delivering exceptional results for clients and organizations.

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### WORK EXPERIENCE

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| <b>Techvoot Solution</b><br><i>Wordpress Developer</i> | 01/2024 – Present<br>Ahmedabad |
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**Project: Kustom.ch**

- Developed a fully customized eCommerce website using **WordPress, ACF (Advanced Custom Fields), and Elementor Pro**
- Built a **custom Employee Shop plugin** to manage company-specific purchasing workflows
- Implemented logic to **assign specific products to individual employees/customers**
- Designed a system to **restrict product visibility based on assigned users (role-based access control)**
- Developed **employee-wise inventory management**, ensuring each employee has dedicated stock allocation

**Project: Figma to Elementor Automation Plugin**

- Developed a custom WordPress plugin to **convert Figma designs into Elementor pages automatically**
- Built an AI-assisted workflow to **analyze Figma structure and map components to Elementor widgets**
- Extracted **CSS styles, typography, colors, spacing, and images/icons** directly from Figma
- Automated the process of **creating Elementor layouts with accurate design hierarchy and responsiveness**
- Implemented logic to **generate reusable sections and components inside Elementor**
- Reduced manual design-to-development effort by **significantly speeding up page creation time**

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| <b>Phoenix Binary System</b><br><i>Wordpress Developer</i> | 03/2022 – 12/2023<br>Ahmedabad |
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**Project: Globecar**

- Developed a **car booking website using WordPress and WooCommerce**

- Implemented custom booking flow to **manage car reservations and availability**
- Added **custom product fields using ACF** to capture additional booking details
- Customized WooCommerce product and checkout pages to **handle booking-specific data**
- Integrated **PayPal payment gateway** for secure online transactions
- Optimized website performance, achieving **80+ performance score**

#### **Project: Printika**

- Maintained and enhanced an existing **WooCommerce-based eCommerce website**
- Refactored the system from **static product flow to fully dynamic WooCommerce architecture**
- Developed a **custom cart flow** to handle complex product configurations and improve user experience
- Customized the **checkout process** to align with business requirements and streamline order completion
- Implemented dynamic pricing and product selection logic using **AJAX and custom scripts**

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### **ACADEMIC HISTORY**

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**Shree Dhanvantary college of Diploma Engineering**

2014 – 2018

*Diploma in Civil Engineering*

- GPA: 7.08

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### **SKILLS**

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#### **Programming Languages**

- PHP
- JavaScript
- HTML5
- CSS3
- jQuery
- WPML